

TEXAS SOUTHERN UNIVERSITY

BREAST CANCER

SCREENING AND PREVENTION
CENTER



INNOVATIONS

In Cancer Prevention and Research Conference

OCTOBER 2-3, 2023 • MOODY GARDENS HOTEL AND CONVENTION CENTER • GALVESTON, TEXAS

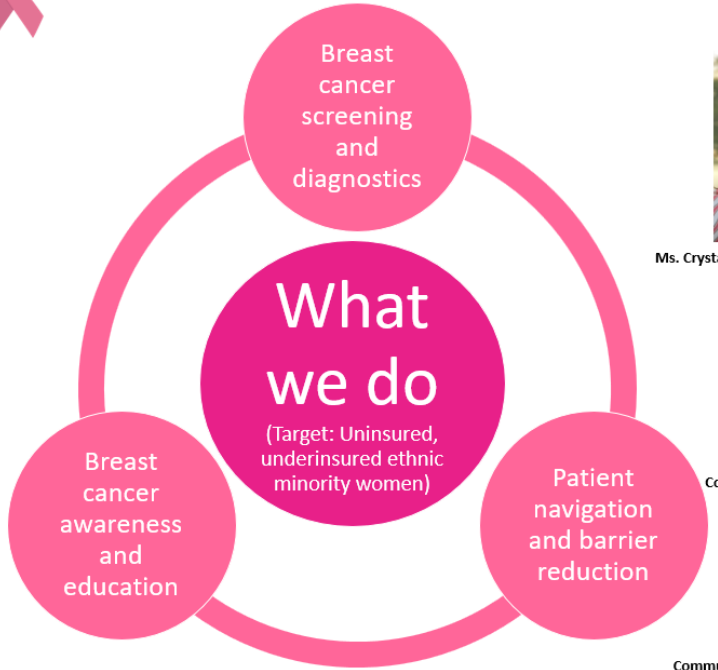
PREVENTION: Strategies and Opportunities Around Breast Cancer



CANCER PREVENTION & RESEARCH
INSTITUTE OF TEXAS

October 2, 2023

Overall Approach of TSU BCSPC



Dr. Veronica Ajewole, Director



Dr. Polly Niravath, Associate Director



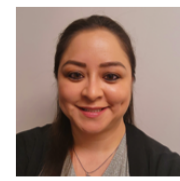
Ms. Xiomara Ardon, Program Manager



TEXAS SOUTHERN UNIVERSITY



Ms. Crystal Villegas Patient Navigator



Ms. Monique Gongora, Community Outreach Manager



Community Liaison and Patient Navigator:
Job posted and pending hire

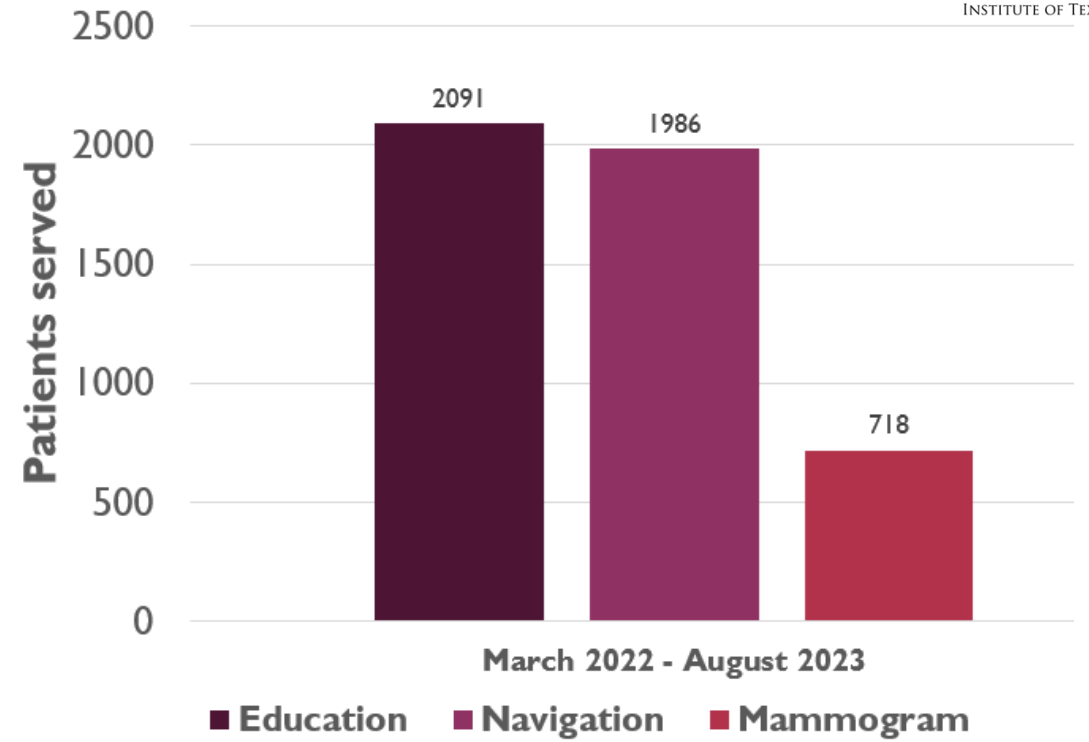
Community Liaisons/PharmD interns

Service areas: Harris, Grimes, Matagorda, Walker and Wharton county

By the numbers



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**TSU Breast Cancer
 Screening and
 Prevention Center**

**Cancer Prevention & Research Institute of
 Texas Grant: \$1.0 M, FY2021 to 2024**

PI/PD: Dr Veronica Ajewole



Breast Cancer Awareness and Education



Patient Navigation and Barrier Reduction Services



Appointment scheduling



Language interpretation



Transportation assistance



Obtaining prior mammogram films

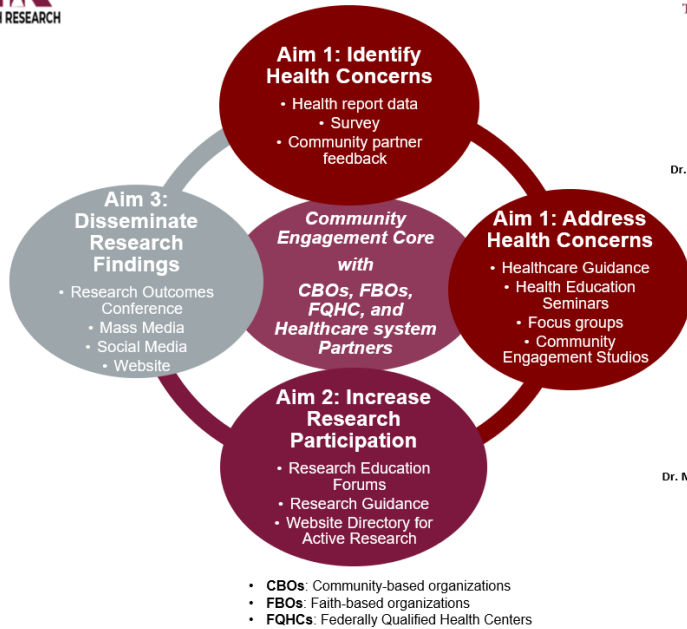


Assistance for an abnormal mammogram result



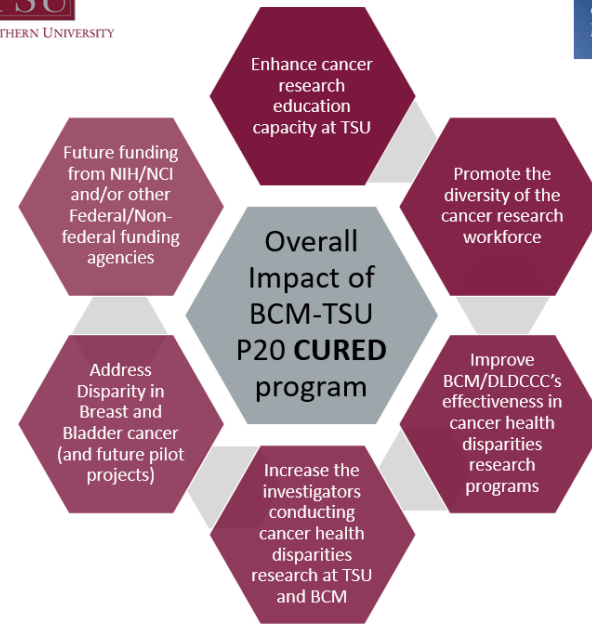
Financial assistance





- 
Dr. Veronica Ajewole, Director
- 
Dr. Ivy Poon, Associate Director
- 
Mr. Virgil Elkins, Project Manager
- 
Dr. Richards Assata, CBPR consultant



- 
Dr. Morgan Kirby, Mass media lead
- 
Ms. Lena Bean, Outreach Coordinator
- 
Dr. Maria Mejia, Healthcare System Liaison
- 
Dr. Rosalia Guerrero, Expert, community-based training

- 
Dr. Veronica Ajewole, Director
- 
Dr. Dong Liang, Co-Investigator
- 
Dr. Huan Xie, LEAD CREP
- 
Dr. Flora Estes, Co-Lead, CREP



- 
Dr. Rodney Hunter, Lead, Pilot Project 1
- 
Dr. Laura Solitare, Lead, Pilot Project 2
- 
Dr. Jeffrey Lowe, Co-Lead, Pilot Project 2
- 
Program Manager: Job posting and hire pending



Dr. Veronica Ajewole PharmD, BCOP
Director, CBPR-funded TSU Breast Cancer Screening and Prevention Center
Director, Community Engagement Core, NIMH/NIH-funded Center for Biomedical and Minority Health Research
Director, CBO-funded TSU Aggressive Prostate Cancer Study
TSU COMMUNITY OUTREACH



TEXAS SOUTHERN UNIVERSITY

\$1,201,333.00 funding approved from Title III Department of Education

- Training of TSU students across all colleges in health equity services, community engagement, and research
- Address access to care and promote health equity
- Community trust building
- Mobile health Unit
 - Mammogram suite
 - Primary care suite
 - Community/research engagement suite
 - LED Wall for student training and community education
 - Tele-health ready



TSU BACKBONE PARTNER FOR THE TEXAS HEALTH EQUITY ALLIANCE FOR BREAST CANCER

Bristol Myers Squibb Foundation, the Cullen Trust for Health Care, and a Houston family impacted by breast cancer awarded **\$3.8M** to accelerate this vision in Harris County over the next **3-5 years**

IT'S TIME!

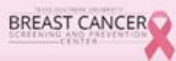


THE SOONER YOU CHECK YOUR BREASTS, THE BETTER BE AWARE, CHECK ANNUALLY, SCHEDULE YOUR MAMMOGRAM.

CONTACT US: BREASTCENTER@TSU.EDU
713.313.4424 | 346.238.4636



TEXT TSUBREASTCENTER TO 855-264-9031



CANCER PREVENTION & RESEARCH INSTITUTE OF TEXAS

¡ES TIEMPO!



REVISA TUS SENOS LO MÁS PRONTO POSIBLE. TENLO EN CUENTA Y CONSULTA ANUALMENTE. PROGRAMA TU CITA DE MAMMOGRAFÍA

CONTACTÉENOS: BREASTCENTER@TSU.EDU
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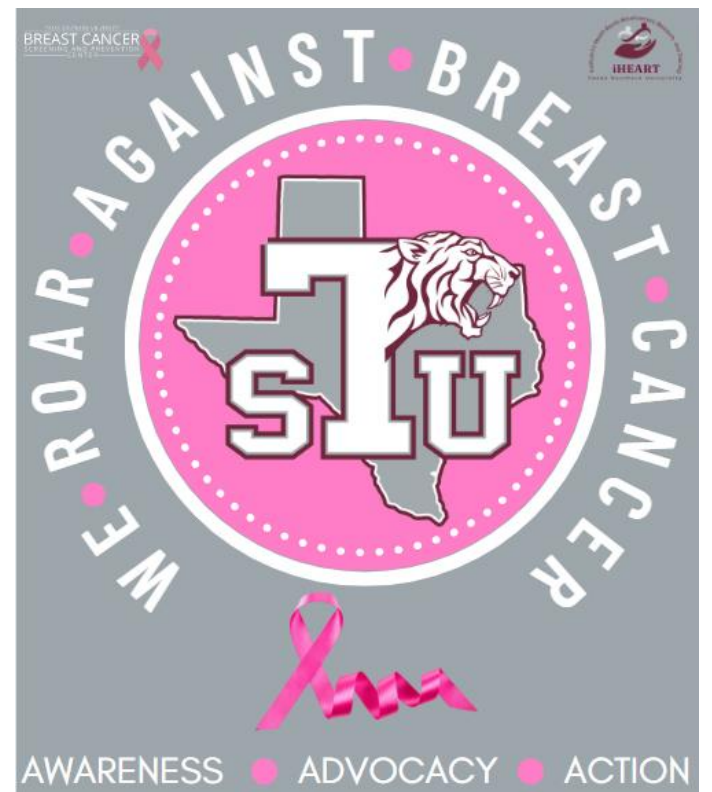


ENVÍANOS UN MENSAJE DE TEXTO A TSUBREASTCENTER
AL 855-264-9031

Proclamation, recognitions, & engagement by elected officials



SCAN QR CODE TO STAY CONNECTED ABOUT ALL PROGRAMS



10.20.2023: 11-3pm
TSU CAMPUS SAWYER PLAZA AND TIGER WALK
Breast cancer education, no-cost mammogram and other health services



Hi Veronica Ajewole,

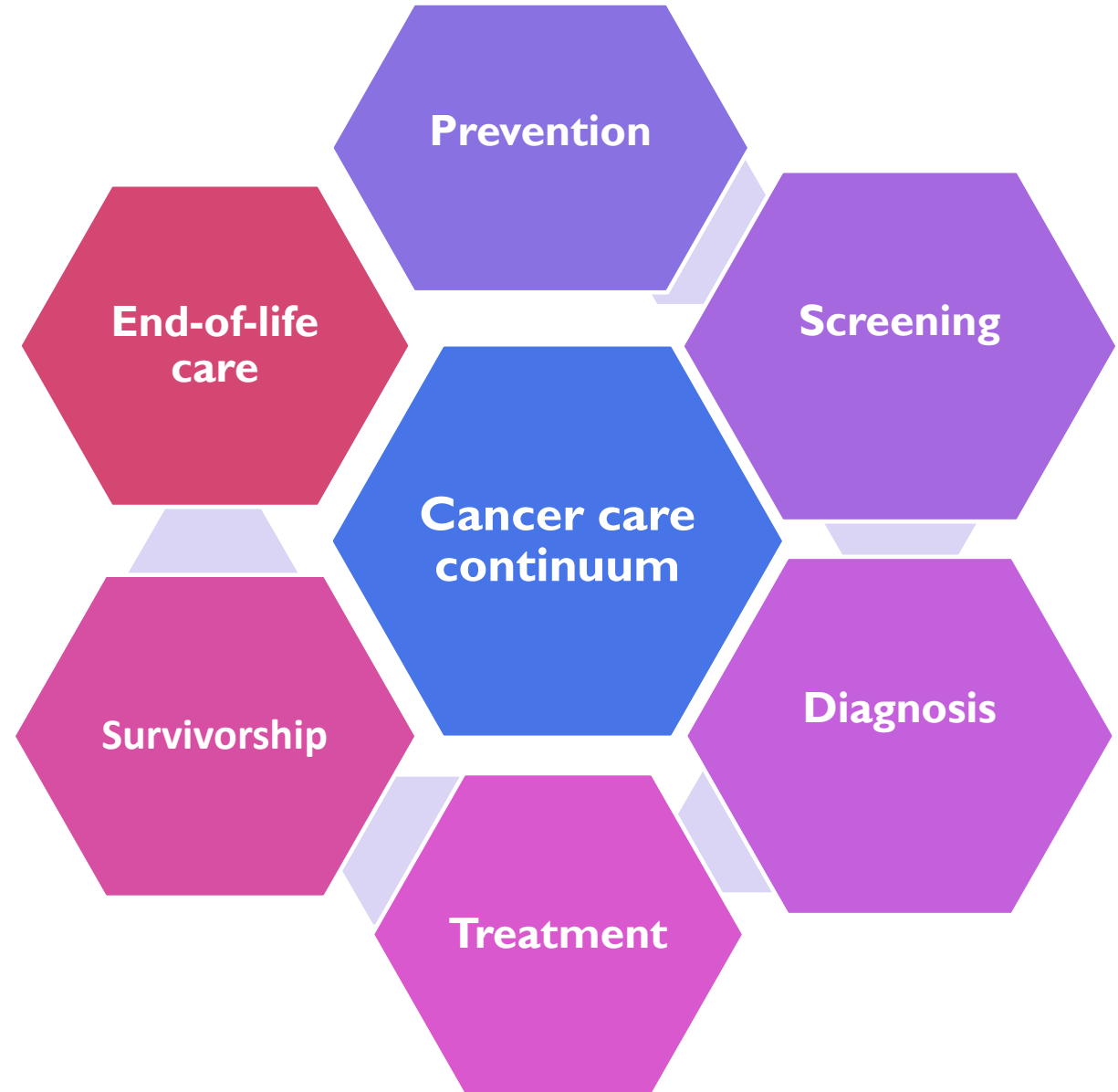
Welcome to 2023 National HBCU Conference Week.

On behalf of the White House Initiative on HBCUs, thank you for the time and thoughtfulness that went into the preparation of 's exhibitor application submitted for the 2023 National HBCU Week Conference. We appreciate your patience as we reviewed more than 90 applications for the 30 spaces that we have available for this year's exhibit hall.

This message confirms that your application to exhibit during the conference has been selected and will be an outstanding addition to the 2023 HBCU Week Conference Exhibit Hall!



MULTIPRONG APPROACH TO ADVANCE BREAST CANCER HEALTH EQUITY





TEXAS SOUTHERN UNIVERSITY

BREAST CANCER SCREENING AND PREVENTION CENTER



CANCER PREVENTION & RESEARCH
INSTITUTE OF TEXAS

- Offers convenient no-cost screening and diagnostic mammogram services to ethnic minority women who are uninsured or underinsured living Harris, Grimes, Matagorda, Walker, and Wharton counties.
- Patient navigation and barrier reduction services to enable you to get screened
- Breast cancer awareness and education
- For more information, go to <https://linktr.ee/TSUBreastcareclinic>



Text
TSUBREASTCENTER
 to
(855) 264-9031



Email
breastcenter@tsu.edu
 Call
713-313-4424

PREVENTION:
Strategies and Opportunities
Around Breast Cancer

October 2, 2023

PRESENTED BY:

JESSICA DUCKWORTH R.T.(R)(M)

Chief Operating Officer



The Rose started as a dream in 1986

A 915 sq. ft. facility leased month to month, **rent was \$3 a patient** – zero for the uninsured.

A **donated** xero-mammography machine and two volunteers that covered the front desk and scheduling.

One **paid employee**, the mammography technologist, and a part time radiologist.

53 women waiting for our doors to open

2,860 able to pay patients helped to sponsor 385 uninsured patients.

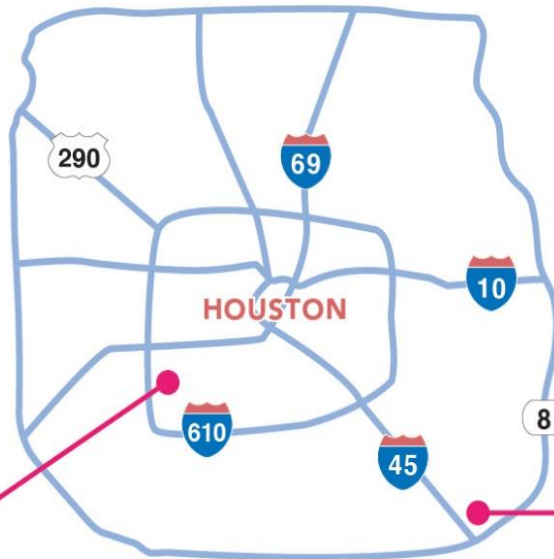


The Rose Today



The Rose | Galleria

6575 West Loop South, Suite 275
Bellaire, TX 77401



The Rose | Southeast

12700 N. Featherwood, Suite 260
Houston, TX 77034

Two comprehensive Breast Diagnostic
Centers of Excellence



**Mobile Mammography Fleet
Serving 43 counties across Southeast Texas.**



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Eliminating Barriers and Increasing Access to Breast Cancer Screening

Empower Her[®] To Care Expansions (FY2022-FY2023):
Increasing Access to Breast Cancer Screening and the
Continuum of Care for Underserved Texas Women
PI/PD: Jessica Duckworth

The Rose Mobile Mammography Program

Access to
Care for
Women
where they
work, live
and pray in
Southeast
Texas

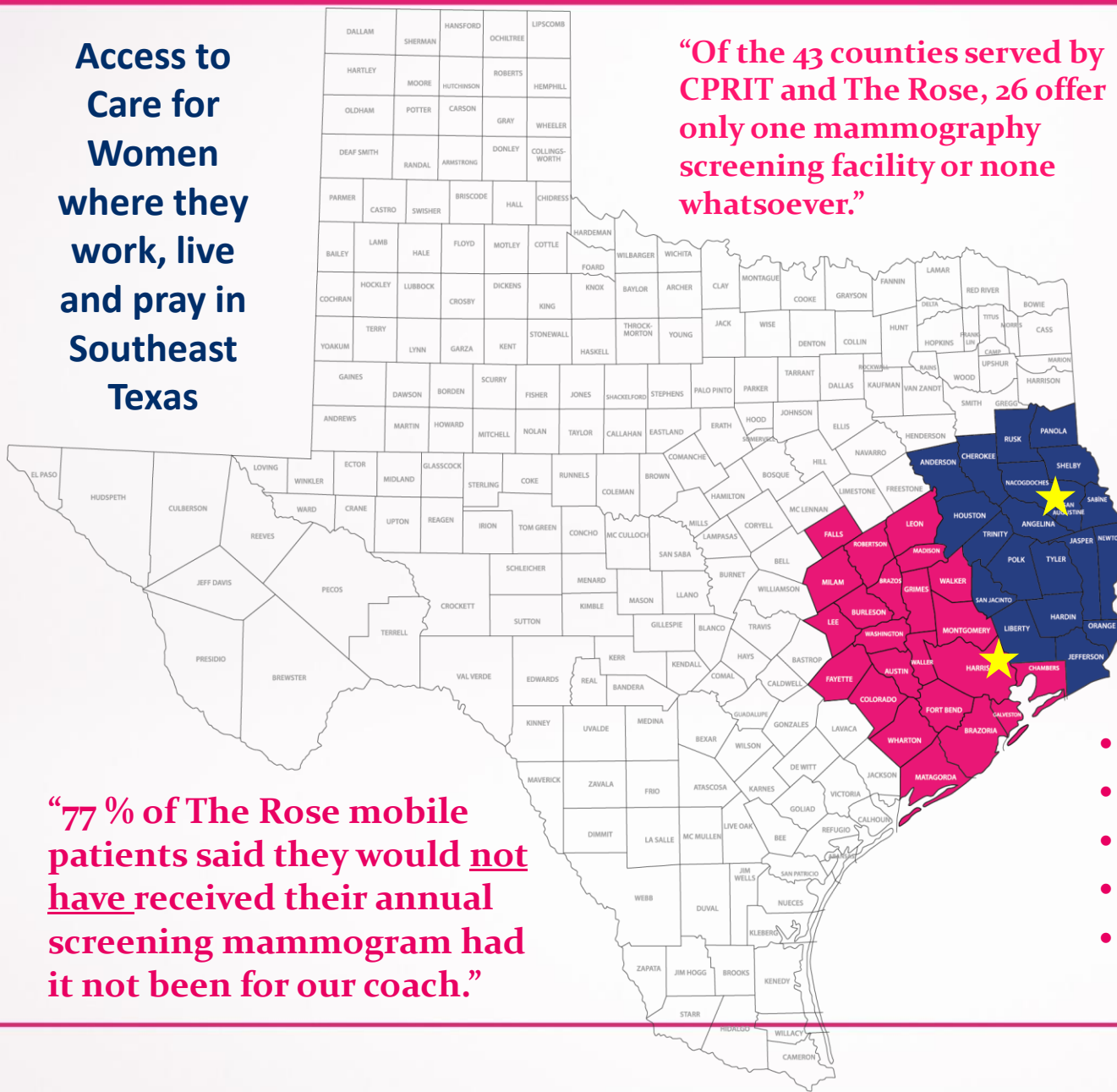
“Of the 43 counties served by CPRIT and The Rose, 26 offer only one mammography screening facility or none whatsoever.”

- Serving since 2006
- Largest mammo fleet in Texas
- Two Mobile Hubs
 - Greater Houston
 - East Texas
- 43 counties
- (36,000+ sq. miles)

FY2023 Highlights

- 9,031 **Patients** served
- 3,741 **Uninsured** patients
- 58 Counties served
- 203 Mobile Partners
- 570 Mobile Events

“77 % of The Rose mobile patients said they would not have received their annual screening mammogram had it not been for our coach.”



Community Engagement



- Live and work within their designated counties
- Strengthen existing safety-net health systems by engaging stakeholders
- Developing collaborative partnerships
- Facilitate care coordination between providers, patients, and The Rose
- Facilitate educational outreach through health fairs and other community events.

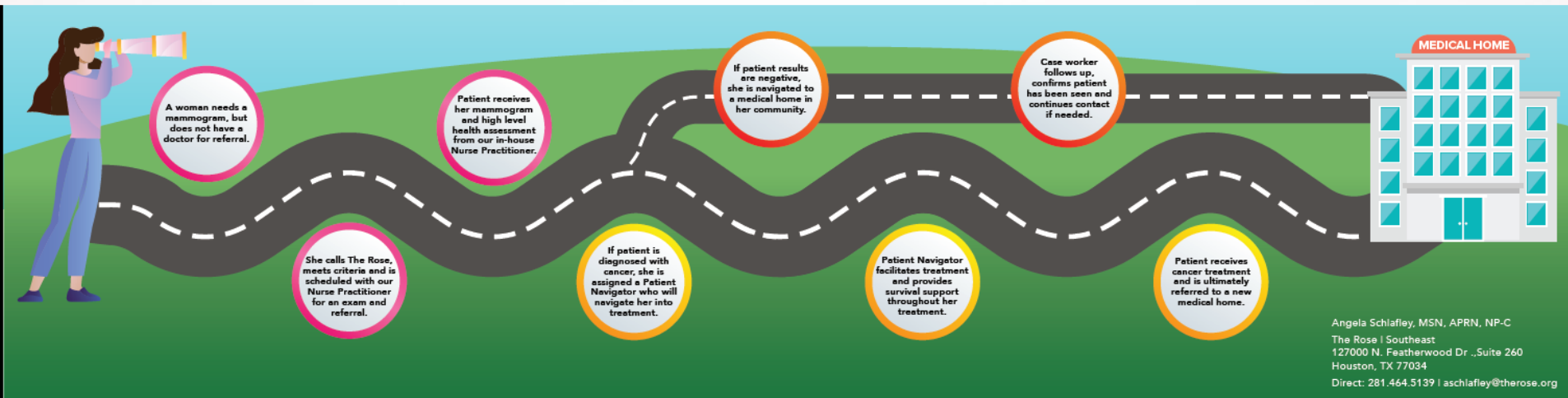


Memorandum of Understanding (MOU)

- Access Health
- Advances in Health
- American National
- Asian American Health Coalition
- Avenue 360
- Chambers Community Health
- Christ Clinic
- Christian Community Service
- Coastal Gateway Health
- Coastal Health and Wellness
- Community Health Network
- Crossroads Family Care
- Denver Harbor
- Doctor's Express
- East Texas Community Health
- El Centro de Corazon
- HealthPoint
- Hope Clinic
- **Houston Methodist**
- IACAN
- Ibn Sina
- I'll Have What She is Having
- Legacy Community Health
- Light and Salt
- Lone Star Circle of Care
- Lone Star Family Health
- MEHOP
- **Memorial Hermann**
- Pasadena Health Center
- Project Valet
- San Jose Clinic
- Spring Branch Community

Mammogram to Medical Home

Connecting the uninsured to primary care



Impact since launch in September 2021:

- 936 referrals received
- 376 qualified patients seen
- 325 patients navigated to medical homes
- **28 patients diagnosed with breast cancer**

Patient Navigation to Treatment

Diagnosed with Breast Cancer

A personal ***Patient Navigator*** for a very personal journey

- Physician consultation with Navigator present
- Patients moved into treatment in under 30 days!
- Followed up for as long as in treatment—2 to 5 years
- Patient and Family counseling—helping the child to understand
- Helps access other agencies for needed services: transportation, day care, bills, food pantry
- Provides Wigs AND Styling; Prosthesis/Hats/Durable Equipment



“The uninsured women who come to me from The Rose are the best-informed patients I see.”

-Methodist Oncologist

FY23 Cancer Statistics

The Rose Diagnosed 396 patients with 424 cancers

192 sponsored patients
215 uninsured cancers

204 insured patients
209 insured cancers

Uninsured Staging

FY 2022/2023	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Total
Cancers	48	39	38	43	26	35	32	26	43	32	33	29	424
Patients	48	38	36	39	20	34	32	25	37	30	28	29	396
Sponsored	26	17	21	25	11	9	20	13	26	15	19	13	215
Ins/Self-Pay	22	22	17	18	15	26	12	13	17	17	14	16	209
Mobile	1	3	2	2	4	4	0	2	2	0	3	4	27
MMH	1	0	2	0	0	0	0	0	1	1	1	0	6
Baseline/First Ever	6	7	5	9	2	1	6	3	9	6	3	1	58
Youngest	25	33	37	36	40	38	41	37	34	28	39	42	
Oldest	88	92	81	88	78	86	82	73	82	89	82	92	



Our Mission:

**Saving lives through
quality breast health
services, advocacy
and access to care for all.**

Thank You

